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Business Development Manager – Food Online

You will need all your FMCG Business insight combining your ambitious New Economy thinking and kick the ball out of the Park !

This one in a life time opportunity offers a entrepreneurial Start-up on First class.

The Business model is new, and the ambitions are high with this well-established client. You will convert the Strategic intent and add your great ideas to a fast phased action plan implementing new Categories.

You will get all the support and funds needed, using a broadscale of new digital touchpoints and interactions engaging Consumers to buy.

The Concept is a high quality above existing market standards offering high convenience.

Your profile:

We would like to talk with you who has a professional track record in FMCG, preferably with insight to Food or Beverage, – an advantage but not a must.

A must is a high business drive with the ability to “download” the advantages in the New Economy and implement these in a new Business platform. The client wishes to achieve first mover advantages and Start-up this new business area alongside the existing organization.

The successful Candidate will have Brand building experience as well as hands on experience of Portfolio and Category Management. You will get full Profit & Loss responsibility.

You have a Strategic mindset and at the same time a hands-on approach nursing every new product each step of the way, from the Idea till follow up on Consumer satisfaction.

Employment Type

Full-time

Danmark

Indrykket

oktober 28, 2022

Søg jobbet

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The Company is based in East Jutland, Denmark.

You are offered:

An attractive salary that matches the assignment and your results, including Bonus, Pension, Health insurance and benefits.

Contact:

Please contact FoodCareer.dk, Christian Saabye Simonsen for further details and submit your CV using the below link. All Candidates will have absolute discretion.