

Head of Marketing and Innovation – FMCG Brands

Are you motivated heading Marketing in one of Denmark's strongest Fast Moving Consumer brands?

This position is a once in a lifetime opportunity for you who has vast experience within FMCG household brands, a strategic mindset, and insights in all major channels using above and below the line activities with a strong trade marketing integration.

The ideal candidate is today in a similar position and has a minimum of 5 years' experience handling eight-digit marketing budgets. You have a strategic mindset, and you know how to initiate, implement, and execute Marketing strategies covering all consumer & business touchpoints.

As a Leader your employee satisfaction surveys demonstrates high engagement and retention

scores and you are comfortable setting the direction for your team.

You master Stakeholder Management, and you are driving projects forward getting people on-board. You are motivated working together with many partners and stakeholders with different nationalities and different corporate cultures.

Your theoretical background is Cand. Merc., HD or similar as a high level of abstraction is important as well as your ability to work analytical to build the business on a fact-based path.

The Head of Marketing & Innovation is a part of the Leadership Team and reports to the CEO.

You are offered:

To continue your career in the ultimate Marketing job that offers great challenges and own impact with inspirational colleagues in a dynamic working environment in Århus.

Arbejdsgiver

Foodcareer

Employment Type

Full-time

Aarhus, Danmark

Indrykket

april 20, 2023

Søg jobbet

Søg jobbet

A salary package that matches your qualifications and achievements.

Contact:

Please contact FoodCareer.dk, Christian Saabye Simonsen mobile 0045 51306866 for a confidential discussion and email your CV in English using the link below. All candidates are treated with absolute discretion.